

August 2006

**NIDO STUDENT LIVING**  
**AT**  
**QS ANNUAL ASIA PACIFIC PROFESSIONAL LEADERS IN EDUCATION**  
**CONFERENCE**

Nido Student Living, London, was a proud sponsor of this year's second QS Annual Asia Pacific Professional Leaders in Education Conference and Exhibition. Held in Nanyang Technological University in Singapore, the conference and exhibition was held on 12-14 July 2006. More than 500 representatives attended from over 40 countries, ranging from South East Asia to Australasia.

The brand new innovative concept, Nido, will address the need for better quality living and in particular studio living, in one of the world's leading cities for study abroad programmes. Nido London, which is located in King's Cross in the heart of London, is the first scheme to be developed (see specification Notes to Editors) opening September 2007.

Nido's attendance at the conference enabled agents and advisers, whether universities themselves or education agents advising students on getting into a London institution, the opportunity to offer international students a safe, secure environment in the heart of London.

The theme of this year's conference was East-West Educational Partnerships – Standards and Synergy. There are more than 30 Asian universities now appearing in the top 200 World University Rankings published by the QS/Times Higher Education Supplement. These rankings are becoming increasingly more important to students when choosing which universities to attend. As Asian universities globalize, it's important for them to develop partnerships with institutions throughout the world enhancing academic standards to maintain their rankings, as well as provide information to students who may be interested in attending a post graduate course abroad – which is where Nido fits in the picture.

At Nanyang Technological University, Nido participated in the QS Partners in Education Workshop prior to the conference on 9-11 July. The workshop provided consultations between education institution representatives wishing to recruit international students. Education agents and consultants now recruit up to 60% of the world's international students. Nido provided key agents with an insight into the Nido concept, giving the essential information to promote Nido to the student market.

Nido London is an impressive two-tower landmark and is the largest student accommodation under one roof in London. The scheme is within 5 underground stops of all major London universities and only 5 minutes from Eurostar. King's Cross provides essential travel connections across London and the UK.

It will have 846 rooms, known as Nido Cubes, on 16 floors within the two towers, housing 950 students. Those wishing to experience an independent and flexible lifestyle, whilst studying in their home country or abroad, will be drawn to the all-in-one Nido Cube, a complete apartment to oneself with a sleeping and a study area, bathroom and kitchenette.

Nido will act as a magnet attracting students from all over the world, who will connect with like-minded people. Whether they are first year or completing their degree, post graduates, short-term students or those attending study abroad programmes, Nido Student Living is designed to enable those who make it their home to interact and make friends or be calm and peaceful where concentration is most needed.

Nido London will be next to Europe's most important transport link, Eurostar, which opens 2007. Paris is within two hours of Nido's doorstep, Brussels is even nearer. King's Cross London is being transformed into an economically and culturally vibrant destination for everyone. It is on the cusp of becoming a world-class area, full of thriving businesses, shopping, restaurants and a community rich in history, art deco architecture mixed with contemporary structures.

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For further information please contact Maureen McDermott, Nido Student Living Manager of European Student Accommodation on +44 (0)207 395 7260.

**Visit [www.nidoLondon.com](http://www.nidoLondon.com)**

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### **Nido King's Cross Information**

#### **Nido London King's Cross specification and pricing**

- Two towers with 846 rooms accommodation 950 residents.
  - One tower offering single en-suite studios with kitchenettes

- Other tower with more single en-suite studios, as well as twin-shared en-suite rooms with communal kitchens, rooms for students with disabilities
- Quality in-room furnishings
  - Innovative kitchenettes
  - Ample storage
  - Floor to ceiling windows, many rooms with fabulous views of London
- Building Features
  - A multi purpose lobby area that will be used to host events, showcase student projects whether art, video, painting, sculpture
  - 24 hour security
  - Fitness Centre
  - Dedicated resident café, other shops/restaurants with public access
  - Print Centre
  - Courtyard
  - Group and Individual Study Rooms
  - Reading Rooms
  - High speed internet/VOIP system in room, and WiFi in the communal areas
  - Classroom and visiting faculty space

**PRICES PER WEEK FROM £120.**

## **NOTES TO EDITORS**

Nido Student Living is owned and operated by Nido Student Management Limited, whose goal is to develop quality student accommodation in the UK and select cities across Europe. Nido London is the first in a portfolio that will offer students a higher level of accommodation that addresses the needs of students, parents and education providers.