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PRESS RELEASE

NIDO STUDENT LIVING TO EXHIBIT AT EAIE (European Association for International Education)

Nido Student Living, the new innovative concept for student accommodation, will exhibit at the 18th Annual Conference of European Association of International Education (EAIE), September 13 – 16th at stand no. 30.

‘Nido’, meaning ‘nest’ in Spanish and Italian, is the international brand for student accommodation. Marketed across diverse cultural markets, it offers first-class student living by re-inventing the trend of how students wish to and can live.

The first scheme currently under construction is Nido London opening September 2007. Located within zone 1 at King’s Cross, Nido is an impressive two-tower landmark on Pentonville Road. Nido is only five underground stops from all major London universities and five minutes from Eurostar.

Many students aspire to live in a studio environment, giving them a choice to study independently within a tranquil setting. It will have 846 en-suite rooms, known as Nido Cubes on 16 floors within the two towers, housing 950 students. Those wishing to experience an independent and flexible lifestyle, whilst studying in their home country or abroad, will be drawn to the all-in-one Nido Cube, a complete apartment to oneself with a sleeping and a study area, bathroom and kitchenette.

There are 104 (208 students) rooms located in the south tower that will be dedicated to shared accommodation for 2 people (Cube²), all Cubes will have stylish finishes. Students sharing these rooms will have the use of a floor-by-floor communal kitchen. Many of the rooms will have panoramic views across the city and security will be paramount. ‘Nido Plus’ (personal room services) will include enhanced in-Cube high speed internet, free internet, online information services, separate study rooms, and a free gym. There will also be optional services such as cleaning and laundry pick-up.



Nido priorities are to offer first-class stylish living with all the on-site and communication facilities that students require. It will develop intercultural student communities and offer a safe and secure environment. Every Nido will have a resident student services manager and resident assistants, as well as an ongoing programme of events to allow students to interact and feel like part of a community.

Nido will act as a magnet attracting students from all over the world, who will connect with like-minded people. Whether they are first year or completing their degree, post graduates, short-term students or those attending study abroad programmes, Nido Student Living is designed to enable those who make it their home, to interact, make friends or be calm and peaceful where concentration is most needed.

Nido will also have approximately 8,000 sq feet of space that can be built out for classrooms and faculty offices. This can be separated to make flexible space for several schools at any one time. The class space is a hugely valuable asset at Nido as this facility is difficult to find in existing student accommodation in London.

Nido London is next to Europe's most important transport link, Eurostar. Paris is within two hours of its doorstep, Brussels is even nearer. King's Cross London is being transformed into an economically and culturally vibrant destination for everyone. It's on the cusp of becoming a world-class area, full of thriving businesses, shopping, restaurants and a community rich in history, art deco architecture mixed with contemporary structures.

At ground level, Nido London will have approximately 12,500 sq ft of retail space with a tenant mix synonymous to student needs and ideals.

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Visit www.nidoLondon.com.

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